

# PRIVACY POLICY

Helios Real Estate takes its website users' privacy very seriously and is aware of its obligations under General Data Protection Regulation. Helios Real Estate takes all reasonable care to comply at all times with General Data Protection Regulation and all relevant UK and EU laws.

This privacy policy is subject to change without prior notice. Helios Real Estate encourages its website users to review this policy periodically. By using Helios Real Estate's website you agree to the terms of this policy in effect at that time.

## **Information Helios Real Estate collects**

Helios Real Estate collects both personally identifiable information and non-personally identifiable information through this website in order to help Helios Real Estate learn more about how its website users use this website and to provide its website users with information about Helios Real Estate, its business and services. Website users are not obliged to provide Helios Real Estate with personal information to use the website however, Helios Real Estate may obtain sensitive personal data about you, such as your name and email address when you volunteer it during the completion of the enquiry form. If you volunteer such information you will be consenting to our processing it for the purpose supplied.

Helios Real Estate may monitor your usage of this website and uses personal information to administer and expand its business activities, providing customer service and making available other products and services to Helios Real Estate customer and prospective customers. Helios Real Estate may use the information to notify you about important changes to the website, new services and special updates which we think you will find valuable.

Helios Real Estate may collect aggregate information from all website users. The aggregate data is used to customise Helios Real Estate's web content to deliver a better experience for its users and will in no way personally identify you.

For more information please visit the ICO website

### TRACKING INFORMATION

### **IP address**

Helios Real Estate may keep track of the pages visited by you. An IP address is a number that is automatically assigned to your computer when connecting to the internet so your computer can be identified. Helios Real Estate may collect IP addresses for the purposes of but not limited to system administration, aggregating information and auditing the use of the website. This information does not identify you personally.

## **Cookies and sessions**

Cookies are pieces of information that are transferred from a website to an individual's computer hard drive for record-keeping purposes. Cookies make surfing the web easier by saving your preferences and are used by most major websites. No personally identifiable information is collected or used in this process and this information does not identify you personally. Cookies show how and when visitors use this website, identifying which areas are popular and which are not and may be used by Helios Real Estate to better understand and improve the website by making it more responsive to the needs and preferences of the website users.

You have the option to disallow receiving cookies or to indicate when a cookie is being sent at any time by re-setting your web browser. However, the Helios Real Estate website may not function properly or may be considerably slower if you refuse cookies.

Sessions are similar to cookies and are a temporary memory which store data. This data is then cleared as soon as the website user closes down the website. No personally identifiable information is collected.